

POSITION DESCRIPTION



Position Title	Manager – Data & Insights
Career Level	5
Location	Sydney, Brisbane
Position Type	18 months fixed term
Business Unit	Integrity Systems Company
Reports To	Group Manager – Strategy & Planning
No. of Direct Reports	1
Date	October 2024

About MLA and the Integrity Systems Company

The Integrity Systems Company develops, delivers and administers meat and livestock integrity programs, including the development and delivery of information technology platforms, for the meat and livestock industry. The Integrity Systems Company is responsible for the integration, expansion and enhancement of the meat and livestock integrity programs to improve the quality, efficiency and performance of the programs for the benefit of the industry. The Integrity Systems Company is a fully-owned subsidiary of Meat and Livestock Australia that operates with its own board which is appointed by MLA.

MLA works in partnership with the red meat industry and the Australian Government to deliver marketing, research and development products and services to cattle, sheep and goat producers. Our core purpose is to deliver world leading outcomes that fuel global competitiveness, sustainability and producer profitability.

Our values:

- Integrity at heart - We are unwavering in our commitment to our stakeholders.
- Stronger together - We embrace diversity and collaborate to deliver impact.
- Future focused - We strive to continuously improve and push boundaries towards a better future.

Position Purpose

The purpose of the role is to drive the delivery and implementation of MLA's Data Strategy and to identify and execute enhancements from ISC and MLA data to deliver incremental value and new insights resulting from connections of different data sources. As an important part of the Data Strategy implementation, the role will nurture and develop a data culture across the organisation.

Based within the ISC team you will be responsible for leading various data related projects across the business to support the implementation of the MLA Data Strategy whilst working in line with the Data Governance

Framework. This includes clarifying data governance arrangements, identifying advanced analytics opportunities, application of appropriate AI, developing roadmaps, delivering use cases, and driving transformation agendas. This role requires strong strategic, and stakeholder and change management capabilities within a complex cross-functional environment to ensure successful project delivery.

Key Accountabilities

- Develop and drive implementation of the MLA Data Strategy to guide investments in data and analytics. This includes:
 - Finalise strategy, roadmap and data governance framework
 - Roll-out of use cases to show the value of the data strategy
 - Allocate responsibilities for delivery
 - Provide a clear timeline for implementation
 - Monitor and report on progress against the implementation plan
- Collaborate across the business to seek buy-in and ownership to ensure successful delivery of the MLA Data Strategy
- Lead the engagement of the Data Working Group, including organising meetings and preparing meeting documents.
- Ensure MLA can fully articulate the data we have available and drive opportunities to provide new insights to generate value and better direct ISCs activities and initiatives.
- Drive active use of data in ISC to identify business improvement opportunities and promote a data driven culture within MLA and ISC – including integration of key data principles into the Capability Framework.
- Leverage opportunities to link internal and external data sets to create new insights and value.
- Drive the quality assurance, enhancement, linking and enrichment of ISC and MLA's data including identification and development of linked datasets for further analysis.
- Contribute to the analysis, design and development of solutions for automation and/or streamlining of ISC, MLA and industry data collection and analysis, and explore data science capability for ISC.
- Manage MLA's engagement and integration with the Australian Agricultural Data Exchange (AADX).
- Provide recommendations for project investments including data collection, storage and analysis methods.
- In close collaboration with the Data Platform team, drive engagement across MLA for the data platform including liaising with key internal 'clients' to enable broader and more efficient use of the data platform.
- Manage the engagement and interdependencies across the ISC team and relevant MLA business units with regards to data and insights.
- Participate in setting the rules governing ISC-wide data management and integration.
- Write high quality reports and papers for the ISC Senior Leadership Group (SLG), MLA Leadership Team (MLT), ISC Board and relevant peak industry council committees as required.
- Contribute to internal and external communication activities as required.
- Comply with the requirements of the ISC quality management system (all relevant procedures and work instructions) including contributing to process management and improvement of documentation.

Undertake effective measures to ensure compliance with MLA’s policies and procedures in workplace health and safety as applicable to self, other Workers and all activities within area of responsibility and control. This includes, but is not limited to:

- Provide information, instruction, training and supervision to workers
- Undertake risk assessments, design and implement control measures to reduce risks
- Ensure application of appropriate risk control measures
- Ensure all hazards, incidents and near misses are reported

Major Challenges and Complexities

- Working with multiple internal stakeholders with diverse capability to implement the MLA Data Strategy
- Identifying and sourcing research and industry datasets
- Maintaining and championing data standards and quality processes
- Working with and influencing industry organisations and solution providers to secure access to data sets
- Linking datasets, extracting insights and demonstrating value to MLA and industry
- Maintaining an accurate and detailed data library
- Building and maintaining strong relationships across multiple internal teams and external stakeholders
- Cultivating a data culture across the business and building true collaboration across ISC and MLA teams
- Gap between industry needs and technology capability
- Managing competing priorities for investment

Key Relationships

Internal	ISC Senior Leadership Group Manager Data & Digital Data Platform Lead MLA Data Working Group MLA IT MLA HR MLA Marketing and Insights team Corporate Communications Team
External	Research organisations Industry partners including producers, value-chain partners, industry stakeholders, regulators, and customers Contractors/service providers Private consultants and research bodies

Other (i.e. travel required, on call)

Occasional travel required within Australia

Authority

What does the person have the authority to do?

- Implement activities to underpin endorsed strategies
- Make representations on behalf of MLA and ISC to key target audiences
- Arrange meetings with stakeholders
- Develop meeting agendas, papers, reports and minutes
- Develop project Terms of Reference
- Preparation of project governance forms and contract schedules for approval by ISC SLG
- Final milestone approval
- Approve project payments up to \$20K

What does the person need to seek approval for?

- Changes to endorsed strategies
- Changes to approved program budget
- Resourcing strategies
- All other activities outside the delegated authority of the position as set out in the Delegations of Authority Policy.

Essential Qualifications / Skills / Experience / Competencies

- Understanding of Australia's red meat industry, the integrity system and major stakeholders and value chain partners.
- At least 5-10 years' experience managing a data related portfolio in the agricultural industries, preferably red meat and livestock.
- Proven ability to develop, execute and evaluate data strategy.
- Experience with data governance, and an understanding of key legislative requirements.
- Experience with team leadership and managing a small team
- Experience with change management and building data culture across a large organisation
- Ability to manage external providers to ensure the company receives maximum value from the relationship including budgets and delivery against milestones.
- Highly developed stakeholder engagement and influencing skills, including the ability to establish and maintain complex relationships and demonstrate the ability to be helpful, proactive and professional at all times.
- Excellent verbal and written communication skills.
- Ability to deliver easy to understand and compelling communication of complex, technical issues or recommendations (limited jargon!).
- Tertiary qualifications in agribusiness, data science/technology, or a related discipline and/or at least 10 years relevant experience.