

POSITION DESCRIPTION



Position Title	Knowledge Transfer Manager
Career Level	North Sydney
Location	4
Position Type	Permanent Full Time
Business Unit	Corporate Services
Reports To	Manager, Knowledge & IP Transfer Team
No. of Direct Reports	0
Date:	15 January 2024

About MLA

MLA works in partnership with the red meat industry and the Australian Government to deliver marketing, research and development products and services to cattle, sheep and goat producers. Our core purpose is to deliver world leading outcomes that fuel global competitiveness, sustainability and producer profitability.

Our values:

- Integrity at heart - We are unwavering in our commitment to our stakeholders.
- Stronger together - We embrace diversity and collaborate to deliver impact.
- Future focused - We strive to continuously improve and push boundaries towards a better future.

Position Purpose

The Knowledge Transfer Manager provides their professional expertise in knowledge and IP transfer to assist, support and advise MLA staff and will ensure maximum returns to the red meat industry, commercial partners and MLA investments by providing leadership in knowledge transfer activities.

Specifically, this involves working with the Manager, Knowledge & IP Transfer, IP Manager, Group Managers and research investment managers to:

- Improve MLA's impact to industry through best practise knowledge transfer and IP adoption practises, whilst adhering with MLA's strategic direction;
- Support MLA staff in the IP identification, evaluation, protection, and translation of ideas, research and technologies developed by MLA's R&D and Marketing investments;
- Promote effective and transparent IP governance processes and ensure adherence to delivery timeframes;
- Negotiate or support negotiation of other MLA staff, for translation and/or commercialisation terms, including preparation of term sheets and licence/commercialisation agreements;

- Providing ongoing training and mentoring to the business and partners on knowledge transfer, commercialisation and IP; and
- Build and maintain industry based commercial networks.

Key Accountabilities

This collaborative role will support MLAs Knowledge Transfer Team and will have extensive interaction with the R&D business units, marketing, contracts and legal teams, as well as, external service providers and commercialisers.

Some of the specific responsibilities will include the following:

- Develop, negotiate and finalise knowledge transfer agreements for new products. This includes the negotiation and development of IP, freedom to operate, licensing and royalty arrangements.
- Support the business by providing knowledge transfer and IP advice (particularly patents and trademarks).
- Ensure the Group Managers and investment managers are sufficiently advised and informed to make timely and appropriate decisions regarding IP management and knowledge transfer commercialisation matters.
- Oversee management, tracking and updating of executed licences towards, facilitating the strongest adoption of Australian products.
- Maintain, develop and ensure compliance of MLA's IP management plan.
- Assist in the ongoing development and implementation of MLA's Knowledge transfer Strategy.
- Assist in the development and mentoring of MLA staff to increase staff knowledge and skills in the areas of intellectual property, licensing and commercialisation.
- Ensure appropriate commercial terms and licences are implemented.
- Provide MLAs education and training to MLA staff.
- Ensure that MLA's policies and procedures are followed as applicable to self, other staff, contactors and all activities within area of responsibility and control.
- Grow MLAs simple licensing models, including creative commons & marketing tools.

Develop and provide knowledge transfer and IP reports are required

Comply with MLA's policies and procedures in workplace health and safety as applicable to self, other Workers and all activities within area of responsibility and control

Major Challenges and Complexities

- Must be able to juggle many tasks, prioritise, be pragmatic, have good communication and the ability to operate in this composite environment, managing the expectations of multiple stakeholders appropriately, professionally and with integrity whilst protecting MLA's IP interests and seeking maximum adoption outcomes and consequent impact by industry from R&D investments.
- Finding simple solutions for sometimes complex situations and making things happen are key to the success of this role.

Key Relationships	
Internal	<ul style="list-style-type: none">• Knowledge & IP Transfer Team• MLA legal• General Managers, Group Managers, Marketing Managers and Project Managers• Corporate Services
External	<ul style="list-style-type: none">• Commercial Partners• Agritech sector• IP, legal and technology transfer professionals Research Partners

Other (i.e. travel required, on call)
Some domestic travel required.

Authority
<p>What does the person have the authority to do?</p> <ul style="list-style-type: none">• Identify IP and enable adoption and commercialisation pathways;• Provide advice and assistance to internal and external parties consistent with MLA's IP and knowledge transfer commercialisation guidelines and policies; and• Provide recommendations on intellectual property, knowledge transfer and commercialisation. <p>What does the person need to seek their manager's approval for?</p> <ul style="list-style-type: none">• Travel• Expenditure• Final commercial terms• IP protection

Essential Qualifications / Skills / Experience / Competencies
<p>Essential:</p> <p>High level admin skills including</p> <ul style="list-style-type: none">• Strong oral and written communication skills• Qualification in business management, commerce, law, IP and/or relevant commercial experience.• 5 years' experience in R&D knowledge IP transfer or intellectual property management, with demonstrated success in innovation implementation.• Extensive experience in knowledge transfer of R&D outcomes or business development (could be private sector, R&D organisation, university, public sector).• Experience in the evaluation of investment and the knowledge transfer outcomes• Strong commercial negotiation skills, including the ability to grow relationships with partnering organisations, whilst negotiating commercial provisions.• Team player able to work with a variety of internal and external teams.• A broad understanding and experience in strategically managing intellectual property, particularly patents and trademarks.• Development and implementation of business plans and adoption strategies

Desirable:

- Registered Technology Transfer Professional
- Qualifications or experience in Australian agriculture / agritech
- Strong business development acumen