

# POSITION DESCRIPTION



<b>Position Title</b>	Producer Consultation Project Manager
<b>Career Level</b>	4
<b>Location</b>	North Sydney, Brisbane or Armidale
<b>Position Type</b>	Full Time
<b>Business Unit</b>	Research Development and Adoption (RDA)
<b>Reports To</b>	General Manager RDA
<b>No. of Direct Reports</b>	0
<b>Last review</b>	March 2025

## About MLA

MLA works in partnership with the red meat industry and the Australian Government to deliver marketing, research and development products and services to cattle, sheep and goat producers, with the core purpose of fostering the prosperity of the Australian red meat industry.

Our values:

- Integrity at heart
- Future focused
- Stronger together

## Position Purpose

This role is a National industry leadership role which directs and oversees a dynamic MLA RD&A consultation strategy. This strategy increases the relevance, awareness and perceived value of MLA and its RD&A activities to all stakeholder groups.

The producer consultation manager oversees the implementation of the RDA producer consultation strategy including

- determining, understanding and prioritising the research, development and adoption priorities for on-farm research in Australia
- creating and maintaining strong relationships between industry stakeholders
- improving awareness of MLA RD&A activities
- making sure these priorities align with industry strategic plans under the Red Meat Industry Strategic Plan (Red Meat 2030) and MLA strategic plan

The strategy is implemented through an industry wide network that includes regional research councils, regional subcommittees and national Red Meat Panel. These research councils includes North Australia Beef Research Council (NABRC), Southern Australia Livestock Research Council (SALRC) and Western Australia Livestock Research Council (WALRC).

The Producer Consultation Manager will also support the coordination of producer panels and committees across adoption programs such as Producer Adoption Reference Group (PARG), National Livestock Genetics Consortium (NLGC), BeefUp/MeatUp producer working groups. This will ensure alignment and coordination of Producer Consultation across Research, Development and Adoption at MLA with investments delivering impact based on producer and industry priorities.

#### **Key Accountabilities**

- Lead and manage the MLA Producer Consultation Program (producer consultation process and the prioritisation and contracted process) and be the central point of contact for the industry
- Manage monitoring and evaluation of Producer Consultation Program and implement continuous improvement as required.
- Support NABRC, WALRC and SALRC chairs to develop and achieve the key objectives of RAC committees
- Participate in, and assist with coordination of, PARG, NLGC and BeefUp/MeatUp producer working groups
- Assist in the develop of terms of reference with MLA Program Managers for projects that address key producer priorities
- Manage contracts with NABRC, SALRC and WALRC and ensure they follow good governance processes
- Support the chair of the Red Meat Panel with strategic direction, charter of operations and meeting organisation
- Coordinate and participate in RAC and Regional Beef Research Committee's priority setting process.
- Work with the MLA adoption team to integrate extension and adoption into new R&D investments

#### Other accountabilities

- Participate in approval meetings for Production and Animal Wellbeing (PAAW) and Adoption and Commercialisation groups
- Active member of the RDA Senior Leadership team
- Provide support to project officer/s to assist with delivery of Producer Consultation Program.
- Build relationships with other Research and Development Corporations to find potential synergies within the consultation processes
- Work with MLA program managers to keep up to date with key project progress and changes
- Prepare Board reports for the MLA board updating the progress of the consultation structure to achieving the stated objectives and the management of investment priorities.
- Undertake effective measures to ensure compliance with MLA's policies and procedures in workplace health and safety as applicable to self, other Workers and all activities within area of responsibility and control. This includes, but is not limited to:
  - Provide information, instruction, training and supervision to workers
  - Undertake risk assessments, design and implement control measures to reduce risks
  - Ensure application of appropriate risk control measures
  - Ensure all hazards, incidents and near misses are reported

### Major Challenges and Complexities

- Facilitating efficient information transfer and consistency across the regional and sub-committee structures within the MLA RD&A Producer Consultation Program
- Time management of competing priorities and significant travel requirements around the MLA RD&A Producer Consultation Program
- Achieve positive and proactive engagement with Peak Industry Bodies, producers and private providers with the MLA RD&A Producer Consultation Program and demonstrate value and effectiveness of the program
- Ensuring strong relationships with all service providers involved in the MLA RD&A Producer Consultation Program
- Internal and external stakeholder management
- Change management and maintaining stakeholder engagement and relationships.

### Key Relationships

<b>Internal</b>	RD&A Group, Program and Project Managers, CMII Senior Managers and Managers, Corporate Services.
<b>External</b>	PIBs, NABRC, SALRC, WALRC Regional Research Committees, Peak Industry Bodies, State DPIs, private consultants, SFOs, agribusiness, universities.

### Authority

**What does the person have authority to do?**

- Manage budgets within projects.

**What does the person need to seek approval for?**

- Travel requests.
- All SAP project approvals.

### Qualifications / Skills / Experience

- Tertiary qualification or equivalent in an area relevant to communications and on farm research, development and adoption.
- Experience in RD&E project development including systems for identifying priorities, communication of R&D, adoption of R&D outputs and demonstrated impact on industry.
- Project management experience, including project planning, negotiation, budgeting, implementation and review/evaluation.
- Excellent organisational and administrative skills.
- Excellent stakeholder engagement skills and demonstrated experience in influencing a range of stakeholders from producer groups, industry and government bodies
- Strong background in communications and strategic planning, preferably with a tertiary qualification in management/planning.
- Established relationships with service providers in the research, extension and adoption field
- Excellent knowledge and understanding of key drivers of profit and sustainability of livestock production in Australia, and knowledge of the priorities and issues affecting livestock producers.
- High quality written and verbal communication skills, including the capacity to prepare and deliver papers and briefings at Board and senior management level, and to prepare and present information to public and stakeholder audiences.
- Proven ability to work effectively in teams to deliver successful results.
- Passion and enthusiasm to achieve outstanding results for MLA stakeholders.