

POSITION DESCRIPTION



Position Title	Senior Livestock Market Analyst
Location	North Sydney
Position Type	Full Time
Business Unit	Communications, Marketing and Industry Insights
Reports To	Data Transformation Manager
No. of Direct Reports	2 – 3
Date:	August 2018

Position Purpose

Senior Livestock Market Analyst reports to the Data Transformation Manager in the Data Intelligence Team (DIT). The Data Intelligence Team is part of the Global Industry Insights and Strategy Team, a division of the Communications, Marketing and Industry Insights Business Unit of MLA.

The position's purpose is to provide industry and other business units of MLA with statistical and analytical information on the red meat and livestock industry that is accurate, timely and user-friendly. This includes, but is not limited to, cattle and sheep industry projections, market news articles, presentations and ad hoc requests, scoping of next generation data and insights to be used by Producers (and industry) to assist with short to mid-term business decisions and increases transparency for producers.

To manage and develop analysts

Key Accountabilities

- Collation and maintenance of industry data, including prices & production.
- Undertake data manipulation, description, interpretation and high-level economic analysis.
- Present the above in a user-friendly, written form for MLA market information publications, website, presentations and ad hoc requests.
- Manage and develop team of analysts
- Manage the content coordination, editing and delivery of regularly published market information including, but not limited to, Industry Projections and 'Prices and Markets' e-newsletter articles
- Understand existing data and information used by Producers to make business decisions, and existing unmet data needs, through qualitative Producer research (with assistance from Global Insights Manager)
- Manage external service provider contracts and SAP processes within the Data Intelligence Team
- Organise and distribute tri-annual wool and sheepmeat survey and facilitate lamb forecasting committee meetings
- Develop and maintain collaborative relationships with key agencies and stakeholders
- Assist Financial Analysts with levy forecasting
- Develop a robust model for Beef projections, supply based

- Develop a plan for value adding MLAs market information services, including actioning of ACCC recommendations.
- Present market updates at forums, conferences, field days with a focus on producers
- Responsible for implementation of MLA’s policies and procedures in WHS as applicable to self, other staff, contractors and all activities within area of responsibility and control.
- Follow MLA business process in relation to SAP, e.g. expense claims.

WHS Statement – Leader: Undertake effective measures to ensure compliance with MLA’s policies and procedures in workplace health and safety as applicable to self, other Workers and all activities within area of responsibility and control. This includes, but is not limited to:

- Provide information, instruction, training and supervision to workers
- Undertake risk assessments, design and implement control measures to reduce risks
- Ensure application of appropriate risk control measures
- Ensure all hazards, incidents and near misses are reported

Major Challenges and Complexities

- Meeting media deadlines
- Providing industry with analysis within 24 hours of data release
- Detailed analysis to a high standard
- Prioritising workload

Key Relationships

Internal	Communications, Marketing and Industry Insights, GIIST, all MLA producer facing staff
External	Government research organisations, industry organisations, producers, processors, feedlots, consultants, advisors

Other (i.e. travel required, on call)

Some travel required on an irregular basis

Authority

Manages 2 -3 assistant analysts

Essential Qualifications / Skills / Experience / Competencies

- University degree in Rural Management, Agricultural Economics, Agriculture, Economics, Business or related discipline or related discipline.
- Livestock production experience and proven ability to communicate with processors and producers.
- Ability to conduct high-level reporting, research and analysis of market trends in order to meet industry requirements.
- Strong written and verbal communication skills.
- Proven ability to meet strict deadlines and prioritise when required.
- Effective time management and organisational skills.
- The ability to work independently or as part of a team.
- Ability to arrange and assign tasks to team members
- Ability to develop and coach junior team members
- Self-motivated and willing to take responsibility.

- Will ask questions when uncertain about tasks.
- High level of computer literacy.