

POSITION DESCRIPTION



Position Title	Senior Market Information Analyst	
Career Level	3	
Location	North Sydney	
Position Type	Permanent Full-Time	
Business Unit	Marketing & Insights	
Reports To	Manager – Market Information & NLRS	
No. of Direct Reports	2	
Date:	October 2025	

About MLA

MLA works in partnership with the red meat industry and the Australian Government to deliver marketing, research and development products and services to cattle, sheep and goat producers. Our core purpose is to deliver world leading outcomes that fuel global competitiveness, sustainability and producer profitability.

Our values:

- Integrity at heart - We are unwavering in our commitment to our stakeholders.
- Stronger together - We embrace diversity and collaborate to deliver impact.
- Future focused - We strive to continuously improve and push boundaries towards a better future.

Position Purpose

The Senior Market Information Analyst reports to the Manager – Market Information & NLRS. The Market Information & NLRS team is part of the Insights Team, a division of the Marketing Insights business unit of MLA.

The Senior Market Information Analyst is responsible for collecting, managing and analysing key market data in relation to domestic supply of red meat and livestock. The position is also required to work with the broader Insights Team to develop presentations and reports for internal and external distribution.

The Senior Market Information Analyst must ensure that all data collected is accurate and conduct deep dive analysis to establish market movements and industry trends. Data and evidence gathered must be collated and validated prior to distribution.

The role is fast paced and includes significant presentation duties. It combines management consulting and investment banking's analytical skills, with the communications skills of a journalist or communications specialist.

Key Accountabilities

- Provide market commentary on key indicators
- Develop new industry market indicators
- To collect, format and manage key supply, production and pricing data
- To deliver clean, timely, reliable and robust production figures to internal and external stakeholders
- To produce industry's key strategic documents, outlining key long-term trends and opportunities
- Collate board reports and presentations that help inform stakeholders decisions on investing in the Australian red meat sector
- Service internal and external stakeholders queries, on demand.
- Contribute to weekly, monthly and quarterly industry reports. i.e. The Weekly newsletter
- Develop Power BI dashboards to display key market trends
- Works in conjunction with MLA Management and Global Market Analysts in the development of reports, analysis and PowerPoint presentations on key markets
- Contributes towards the Insights Team, in support of projects that involve all team members
- To liaise and present to industry on current and future supply dynamics associated with the Australian red meat and livestock industry
- Present at industry forums, producer groups and to the media
- Project manage the delivery of key reports
- Manage, develop and delegate to two direct reports.
- Comply with MLA's policies and procedures in workplace health and safety as applicable to self, other Workers and all activities within area of responsibility and control
- Undertake effective measures to foster a culture that prioritises health and safety and ensure compliance with MLA Group's policies and procedures in workplace health and safety as applicable to self, other Workers and all activities within area of responsibility and control. This includes, but is not limited to:
 - Provide information, instruction, training and supervision to workers
 - Undertake risk assessments, design and implement control measures to reduce risks
 - Ensure application of appropriate risk control measures
 - Ensure all hazards, incidents and near misses are reported

Major Challenges and Complexities

- Ability to focus on data detail to ensure 100% accuracy
- Working with multiple internal market analysts, and managing multiple projects at one time
- Understanding implication of trade agreements between major competitors and communicating potential impacts to the Australian red meat industry
- Ability to work with other analysts in a timely manner to provide the data and evidence to support presentations and meetings globally
- Adapt to and support the development of new business intelligence tools
- Support the stakeholder engagement model including participation in face-to-face presentations
- Prioritising multiple, competing deliverables – both scheduled and unanticipated.

Key Relationships

- | | |
|-----------------|---|
| Internal | <ul style="list-style-type: none">• Communications Team |
|-----------------|---|

	• Marketing & Insights Team • Insights Team • Corporate Services Team • International Market Knowledge Team
External	• Industry & stakeholder representative organisations; Livestock producers; Red meat processors; Feedlots; Agribusiness consultants and advisors. • Exporters • Statistics and market intelligence providers • Government organisations • Corporate Analysts

Other (i.e. travel required, on call)

- Availability to travel to regional Australia to engage with industry participants

Authority

Seek approval for:

- Travel booking;
- Processing invoices;
- Media interviews;
- Project development
- All other activities outside the delegated authority of the position as set out in the Delegations of Authority Policy.

Essential Qualifications / Skills / Experience / Competencies

Competencies

- Effective time management skills
- Advanced oral & written communication skills: report writing, commentary, media responses
- Experience responding to customer queries and requests
- Leadership of self and team - high levels of self-motivation, time management and project organising skills as well as the ability to lead direct reports and work as part of a team
- An ability to meet strict deadlines without fail
- Strong and effective presentation skills which will enable the successful applicant to present market data in a form suitable for public distribution
- Exhibits strong collaboration behaviours
- A strong insight of the role data plays in supporting agricultural innovation
- Complete deliverables to high standard
- Ability to project manage and work autonomously

Experience

- An understanding of the Red Meat industry with knowledge of the production and processing sectors
- Experience in data collection, structure and retrieval
- Experience in delivering clear, concise presentations to internal & external stakeholders

- Experience providing media interviews

Technical Skills

- Research and market analysis
- Proficient to advanced MS Excel and PowerPoint skills
- Direct hands-on experience with data technologies and applications
- Strong understanding of livestock life and production cycles
- Competency on BI Platforms
- Competency with systems dynamics software, and design thinking

Qualifications & Accreditation

- Tertiary qualifications in Agricultural Economics, Agricultural/Animal Science, Agricultural Technology, Agribusiness, Economics or Commerce