

# POSITION DESCRIPTION



<b>Position Title</b>	Sheep Genetics Development Officer
<b>Career Level</b>	2
<b>Location</b>	Armidale
<b>Position Type</b>	Full time, Fixed Term
<b>Business Unit</b>	Research, Development and Adoption
<b>Reports To</b>	Senior Development Officer
<b>No. of Direct Reports</b>	0
<b>Date:</b>	November 2025

## About MLA

MLA works in partnership with the red meat industry and the Australian Government to deliver marketing, research and development products and services to cattle, sheep and goat producers. Our core purpose is to deliver world leading outcomes that fuel global competitiveness, sustainability and producer profitability.

Our values:

- Integrity at heart - We are unwavering in our commitment to our stakeholders.
- Stronger together - We embrace diversity and collaborate to deliver impact.
- Future focused - We strive to continuously improve and push boundaries towards a better future.

## Position Purpose

Responsible for extension and communication activities, client interactions and service delivery for Sheep Genetics' services. Sheep Genetics is Australia's genetic evaluation sheep delivered through MERINOSELECT and LAMBPLAN for terminal and maternal meat sheep. This role will focus on improving adoption and awareness of Sheep Genetics' services to the ram breeding sector of the Australian sheep industry.

## Key Accountabilities

- Respond to client queries, data diagnostics, ASBV reports and other data management issues with support from the Manager Sheep Genetics. Ensure that there is a quality assurance process in data receipt and report delivery for Sheep Genetics
- Develop, review and/or upgrade of explanatory, marketing and communication materials, with assistance of the Sheep Genetics team and the Extension Managers within Meat and Livestock Australia. This includes materials to assist breeders in their promotion of rams evaluated by Sheep Genetics to commercial flock ram buyers
- Create and maintain online and written training material for new Sheep Genetics clients and existing members.

- Write communication and extension articles for Sheep Genetics communications and marketing materials.
- Support the Sheep Genetics service provider network.
- Organise and present at Sheep Genetics workshops, training sessions, producer field days and industry events, and provide back up and support to other Sheep Genetics functions (a willingness to travel and interact with clients, on a one-on-one and group basis is essential)
- Liaise with key MLA staff on relevant R&D outcomes
- Liaise with key MLA staff to ensure that Sheep Genetics extension activities are integrated with other MLA extension and adoption programs
- Liaise with key stakeholders including accredited ultrasound scanners and breed societies to improve the delivery of Sheep Genetics products and services
- Work with the research and development team (AGBU) behind the Sheep Genetics evaluations to help implement analysis improvements and new traits with ram breeders.
- Implementation of MLA's policies and procedures in Work Health and Safety as applicable to self, other staff, contractors and all activities within area of responsibility and control.
- Comply with MLA's policies and procedures in workplace health and safety as applicable to self, other Workers and all activities within area of responsibility and control

### Major Challenges and Complexities

- Building and maintaining strong relationships with multiple internal and external stakeholders to achieve effective program outcomes
- Ability to analyse complex information and translate it into practical messages for industry
- Communicating and engaging with stakeholders to drive practice change

### Key Relationships

<b>Internal</b>	Manager Sheep Genetics Sheep Genetics staff Livestock Genetics team staff Sheep Genetics Advisory and Technical Committees
<b>External</b>	Sheep Genetics clients Animal Genetics and Breeding Unit (AGBU) Genetics Service Providers

### Other (i.e. travel required, on call)

Extensive and regular travel through the sheep producing regions of Australia is a requirement of this role

### Authority

#### What does the person have the authority to do?

- Arrange meetings and workshops with industry stakeholders and present on relevant areas
- Preparation of agendas and papers
- Respond to enquiries from industry stakeholders

#### What does the person need to seek approval for?

- Approval of communication activities outside their areas of competence
- Project budget approval
- Changes to agreed strategies and budgets

### Essential Qualifications / Skills / Experience / Competencies

- A Bachelor Degree, or higher, in agricultural science or equivalent (sheep and wool science), agricultural economics, marketing or farm business management
- Knowledge of genetics and production aspects of lamb and sheep meat production
- High level understanding of agricultural extension
- Ability to relate to and interact with seedstock and commercial producers
- Ability to integrate technical genetic information into industry communications
- High level written and oral communication and presentation skills
- An understanding of how Research and Development outcomes could be integrated into Sheep Genetics services
- Ability to work in a team environment